





Dorcas Helfant-Browning, Chair



Stewart Roberson, Vice Chair

A Message From the Board Chairs

It has been a tremendous honor to lead the VFCCE Board of Directors during a year that launched several promising new initiatives and set the wheels in motion for more exciting growth during 2020 and 2021. From building programs to help with essentials like food and housing to establishing partnerships with four-year universities to make it more efficient to reach a Bachelor's degree after attending community college, we have worked to refine the VFCCE vision to better serve our students, our colleges, and our Commonwealth.

To help make this vision a reality, the Board of Directors concluded the 2019 calendar year by adopting a new mission statement to serve as the Foundation's compass:

Our mission is to build student success and the Commonwealth's future by supporting Virginia's 23 community colleges.

We hope that you too see the value in this statement's simplicity and flexibility. Within this single sentence lie the opportunities to help financially with scholarships, fellowships, and other tuition awards, to provide coaching support for adult learners, foster youth, and the underserved youth of rural and urban regions, to extend leadership development and community service opportunities, to foster the growth and development of programs that contribute to degree attainment, and to fuel student advocacy.

Most importantly, this focused mission statement embodies the spirit of support and success that we as a foundation aim to deliver to Virginia's community college students. Their individual achievements combine to propel our state forward economically, technologically, and socially—now and for years to come.

As a friend and supporter of the VFCCE, you understand the importance of securing the future of our communities through higher education, and we appreciate your continued dedication. Please join us in sharing the Foundation's mission with friends and family so that we can spread awareness and grow our support of this fulfilling and effective investment in our future.

Thank you for helping us create more amazing educational opportunities in 2019.



CONTENTS

Your Support in Action	5
In Memorium: Governor Gerald Baliles	ć
Student Success: It Begins With the Basics	8
Mellon Paves a Path Toward Academic Success	1 1
Supporter Spotlight: Joe and Linda Daniel	12
Shaping Influential Leaders Through Fellowship	14
Coaching: A Play-By-Play Guide to Acheivement	16
Thank You to Our Supporters	20
Chancellor's Award for Philanthropy	25
Nurturing Knowledge With Gifts That Grow	26
Campaian Fundraisina Report	28





The Virginia Foundation for Community College Education Board of Directors is comprised of volunteers from across the Commonwealth who generate resources for the mission of the VCCS and its students.

The State Board for Community Colleges is the governing body of the Virginia Community College System. These volunteers are appointed by the Governor for up to two four-year terms.

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4

Your Support in Action

Our mission is to build student success and the Commonwealth's future by supporting Virginia's 23 community colleges. At the end of the fiscal year (June 30, 2019) **the VFCCE had distributed a total of \$1,803,839** to our colleges.

<u>Distribution by College</u>

Blue Ridge	\$111,130
Central Virginia	\$31,020
Dabney Lancaster	\$31,035
Danville	\$116,901
Eastern Shore	\$44,113
Germanna	\$26,046
Reynolds	\$303,475
John Tyler	\$112,312
Lord Fairfax	\$67,872
Mountain Empire	\$61,072
New River	\$46,919
Northern Virginia	\$66,146
Patrick Henry	\$143,860
Paul D Camp	\$52,821
Piedmont Virginia	\$24,944
Rappahannock	\$31,040
Southside Virginia	\$180,898
Southwest Virginia .	\$143,399
Thomas Nelson	\$46,086
Tidewater	\$12,523
Virginia Highlands	\$81,177
Virginia Western	\$53,794
Wytheville	\$15,256





In Memorium:

Governor Gerald Baliles, a Champion for Education

It is with a heavy heart that we say goodbye to longtime friend, supporter, and advocate for educational access Governor Gerald Baliles who passed away in October, 2019.

While he may be known in history books as Virginia's "transportation governor", those within the Commonwealth's education system know that Gov. Baliles was most passionate about his efforts to provide the ability to learn the skills, acquire the training, and earn a degree to all of those who chose that path.

Gov. Baliles' work in his native Patrick County to establish coaches to serve as mentors for students to help them to achieve their educational goals was combined with a coaching model in use by the Virginia Community College System (VCCS) with support from the Virginia Foundation for Community College Education (VFCCE). This pairing served as the seed that grew into the Rural Virginia Horseshoe Initiative, a legacy that has increased enrollment and degree attainment in fourteen of Virginia's twenty-three community colleges.

From his address to the recipients of the Chancellor's Award for Leadership in Philanthropy:

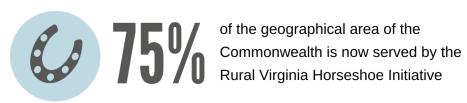
"As Virginia seeks to expand its horizons, our community colleges must be part of our means for acquiring economic strength and intellectual growth. Consequently, we must also find the means necessary for Virginia's Community College system to perform its assigned role. As we know so well from experience, that's easier said than done. Educational institutions, including our community colleges across the Commonwealth, must rely increasingly upon their supporting foundations and philanthropic leadership.

We must not forget those who will need us 50 years from now, even if we are gone. We must not forget those who will need the policies and programs whose very existence is dependent upon so much of what you do.

A crucial function of the Virginia Community College system is to plant trees today that will benefit women and men for years and decades to come. I urge you to redouble your philanthropic efforts to fulfill that responsibility."

> Governor Gerald Baliles. Former VFCCE Board Chair







more Virginians in rural areas have earned an associate degree or higher since the RVHI program began





Student Success: It Begins With the Basics

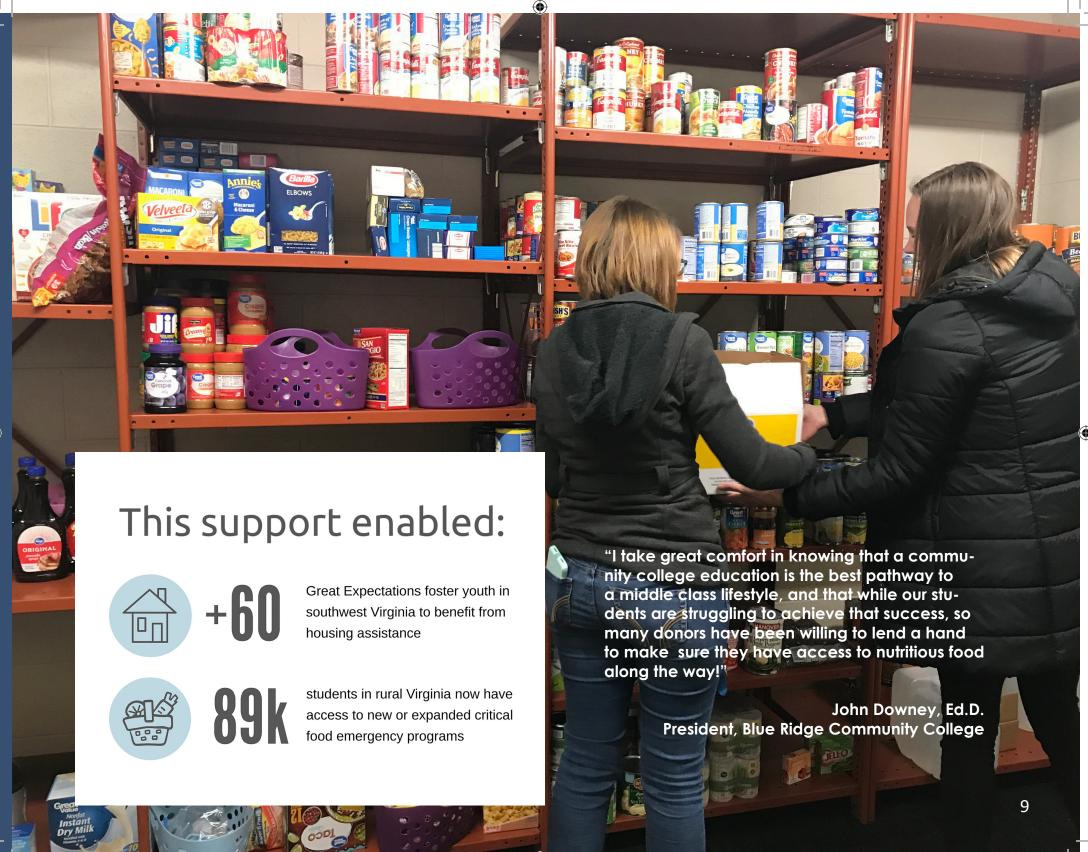
When thinking of economic barriers associated with college, the cost of tuition and books are typically the first expenses that come to mind. Sadly, some of the largest financial obstacles prospective students face when weighing the affordability of education are much more essential than that—those obstacles are meeting the basic needs of food and housing.

Thanks to kind gifts from the Richard and Leslie Gilliam Foundation and The Anthem Foundation, two new initiatives driven by the VFCCE are reducing challenges of meeting student basic needs and are turning educational and career dreams into reality for many.

The Gilliam Foundation gift is providing more than 60 foster youth in southwest Virginia with housing assistance while enrolled. According to The National Alliance to End Homelessness, nearly 50% of young people who have experienced foster care will experience homelessness between the ages of 18 and 25. The Gilliam Foundation and the VFCCE aim to greatly reduce that percentage by helping Great Expectations students secure safe housing so that they can better focus on their futures.

The Anthem Foundation provided resources ensuring all 14 rural colleges had needed resources to establish and expand food emergency programs. Anthem funds directly supported hunger relief efforts at our rural colleges.

Support from generous philanthropists like these make an immediate and measurable difference in helping Virginia's community college students meet the basic needs essential to success. Thank you!





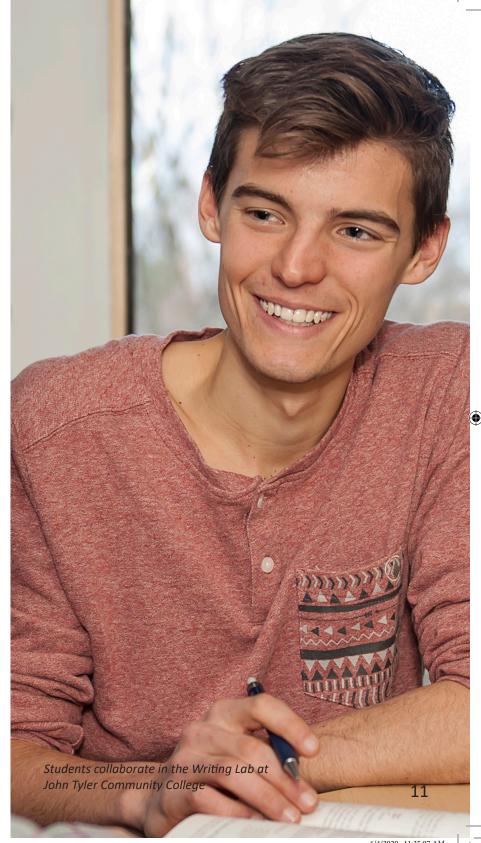
Mellon Paves a Path Towards Academic Success

Each year, hundreds of Virginia Community College students studying the Arts and Humanities transfer to four-year colleges and universities to continue their educational journeys. Thanks to a generous investment of over \$2 million from The Andrew W. Mellon Foundation, VCCS is making that transition easier by partnering with Virginia Commonwealth University (VCU) to build a seamless transfer model between the institutions. This grant, made possible by the Virginia Foundation for Community College Education, is the first of its kind for Mellon, VCU, and the VCCS, and it will serve as a guidepost for future programs funded by the Mellon Foundation.

Now in its first of three years, J. Sargeant Reynolds (JSRCC) and John Tyler (JTCC) Community Colleges have worked in cooperation with VCU to align their arts and humanities programs so students can complete the first two years of their educations at community college before transferring to VCU to earn an advanced degree. The goal of the Mellon Pathways to the Arts and Humanities initiative is to increase the number of transfer students in these areas of study, and, more importantly, to ensure that these students are prepared to compete successfully for careers or graduate education. In addition, the initiative provides an opportunity for students with economic challenges to earn their foundational course credits at the community college rate while building an academic resume that helps them when applying for scholarships and fellowships for their third and fourth years.

Grant funding from the Mellon Foundation has allowed for specialized transfer training for faculty advisors, the establishment of unified curriculum mapping, and newly-revised and clearly defined degree program timelines—all of which have contributed heavily to the success of this partnership so far.

In its inaugural semester, the Mellon Pathways to the Arts and Humanities program celebrated 50 students pursuing qualifying transfer degrees to VCU. The initiative started strong and is already on track to meeting its goal of serving a minimum of 156 students by December, 2021.





Supporter Spotlight: Joe and Linda Daniel

The foster care system in Virginia identified a pressing need for additional support to assist young people who were aging out of the system, but who lacked the skills needed to achieve a stable career and sustainable independence. To address this need, the Great Expectations (GE) educational program for foster youth began in 2008 at five community colleges to help foster youth pursue associate

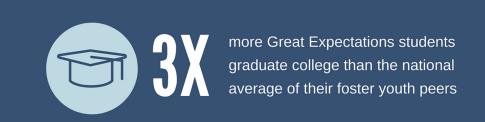
degrees and workforce certifications, transfer to four-year colleges and universities, and position themselves for employment and life success.

Foundation friends Joe and Linda Daniel have been longtime supporters of the GE program through the VFCCE. In 2019, they contributed a financial gift to establish the Joe and Linda Daniel Student Success Fund for Great Expectations Students. This success fund has already empowered coaches throughout the Commonwealth by providing a unique opportunity for them to come together and design projects and interventions that will increase student recruitment, retention, and completion among former foster youth.

Several of the projects created by this collaborative effort are currently underway as pilots at several schools and have shown great promise for growth and success. For example, Virginia Highlands Community College (VHCC) partnered with Bristol Public School, Bristol Transit, and District Three Governmental Cooperative to provide public transit for students to the college. This partnership—known at VHCC as the "College Express"—is funded by the Daniel Student Success Fund and has truly been life-changing for GE students and others in Bristol. Not only is the College Express providing reliable transportation to and from the college, but it also shuttles students to Feeding America where they can receive a free hot meal during their school day.

Another initiative making an immediate impact is the new multi-tiered mentoring program in use now at Germanna Community College (GCC). This program allows peer mentors to earn stipends, scholarships, and the volunteer hours required by many degree programs by providing support to first-year GE students. All peer mentors have adult mentors for guidance and support, and the GE student is assisted by both. There are currently 43 Great Expectations students receiving these services thanks to the Daniel fund, and the response among both the mentors and mentees has been exceptionally positive.

We extend our sincerest gratitude to Joe and Linda Daniel for their continued support and we applaud the innovation of the Great Expectations coaches who are working to exponentially raise the rate of achievement among foster youth with resources provided by the Daniel Student Success Fund.







Shaping Influential Leaders Through Fellowship

Each year, a handful of promising second-year community college students in Virginia are selected for an educational opportunity that builds powerful leadership skills, enriches service-oriented character, and creates life-changing career readiness. These students become VFCCE Fellows, a group positioned for success thanks to the generous sponsorship of organizations like Valley Proteins, Inc., INOVA, Potomac Health Foundation, Dominion Energy, and the Davenport Investment for Early Childhood Education.

What does it mean to become a Fellow? For one, a fellowship covers the cost of tuition, textbooks, and fees. With the financial burden of college reduced, students can devote more of their time and attention to success in their studies, to serving their community through volunteer work, and fostering meaningful connections through networking.

A fellowship provides students with unique, hands-on experience working with leaders in area businesses and non-profit organizations. These leaders often turn into mentors, and Fellows gain access to the type of career and character guidance that only industry insiders can provide.





Coaching: a Play-By-Play Guide to Achievement

The goal of completing a college education can seem unattainable to many Virginians because the process of simply starting is either an unknown or overwhelming one. Demographics compiled in 2019 show us that over 70% of students who enroll in Virginia's Community College System are from underserved populations, and more than 20% are first-generation college students.

Earning a degree can often seem like a pipedream for these groups because they have never been shown a model or plan to follow, and many don't have a relative or mentor to reach out to for help. This is where coaches make a difference. These aren't the whistle-blowing sports team coaches that likely first come to mind, either—they're specially-trained mentors who translate the college process for those who have little or no previous exposure to it.

To ensure that every student can create a map that leads them to their educational and career goals, coaches in our community colleges •

provide the help necessary for these individuals to reach each step between initial enrollment to earning a degree.

No matter a student's age or socioeconomic status, understanding how to navigate the college journey has been shown to have a greater impact on their success than peer support, tutoring, and financial assistance. The power of these coaches to boost student success, particularly for first-generation college students, is enormous. In fact, VCCS reporting from 2019 shows that **working with a coach doubles the completion rate** for underserved groups.

The VFCCE prioritizes fundraising to train and implement coaches at all of Virginia's community colleges because their benefit to students is so great. Of VCCS students who have worked with coaches:

- 48% were more likely to complete a 2-year degree
- 46% were more likely to complete a 4-year degree
- Earn a median salary 25% higher than their peers with only a high school diploma

To truly understand the impact of working with a coach, hear what one of our students has to say:

"My junior year, I said, 'There's no way I can go to college.' Then I met my RVHI coach and she became my everything—from financial aid and finding the right program to helping me get back on track when my dad died. Because of her, I know I can do this."

Helena, Health Sciences Major at New River Community College 20% of VCCS students are first-generation college students who statistically benefit most from coaching



Developing talent requires community colleges to serve more adults, including veterans, first-generation, students, and under-represented populations, helping them earn credentials and develop their skills to increase their employability.

Working with a coach doubles the completion rates of our hardest-to-serve at-risk

students whose success is essential to meeting Virginia's workforce need.

Over 150 coaches currently work with community college students across the Commonwealth, but 2019 demographics have made it evident that there are not enough coaches to serve the growing number of students in need. To address this, the VFCCE is striving to expand this invaluable resource by funding the training of 350 additional coaches over the next three years to meet the nationally recommended student-to-coach radio of 300:1.

"As I look at the research that's been done about higher education and the labor market, one of the most common broadly shared recommendations to make the system work better is to improve the availability and the quality of advising and coaching, both in K-12 and in college."

Stephen Moret
President and CEO, Virginia Economic Development Partnership
2020 VFCCE Board Member



2X

more at-risk and marginalized students complete college with the support of a coach



Meet Brittany Haywood

Hometown: Cedar Bluff, Virginia

College: Southwest Virginia Community College

Major: Human Services

Status: Graduated; Completed a 4-Year Degree

Brittany's Story

Brittany Haywood entered foster care in high school. Despite the high dropout rate for foster youth, she graduated high school and began attending Southwest Virginia Community College where she worked with Great Expectations coach Jennifer Roark.

With Jennifer's support and guidance, Brittany obtained her associate degree from Southwest Community College in 2015 and then transferred to Liberty University where she obtained her bachelor's degree. She has since purchased her first home and now works full-time as a counselor at Clinch Valley Comprehensive Treatment Center helping individuals seeking treatment for opioid addiction.

Brittany is now married and a mother of one child. Thanks to her experience with Great Expectations, she strives to set an example of persistence and determination for her daughter.

"The Great Expectations program has been such a blessing to me during my time in college. I am very thankful for the support and guidance offered from Coach Jennifer. I am grateful to be part of such a wondertul program!"

Brittany Haywood Southwest Virginia Community College





Thank You to Our Supporters in 2019

Your dedication to affordable and accessible higher education helped the VFCCE impact more student lives than ever before. You make our mission possible. Thank you!

Families and Individuals:

John Andelin and Virginia Geoffrey
Julie Atkins
Sheryl Bailey
Carolyn Berkowitz
Peter Blake
Dave Blanton
Dr. Braddlee

Arthur Brinkley, III Kimberly Britt

Melissa Brooks Gretchen Byrd

Harry and Barbara Byrd

Erwin and Karen Campbell

Amber Clark Brian Clark

Cassie Cunningham

Cathy and Ed Dalrymple

Dixie Dalton

Linda and Joseph Daniel

L. Karen Darner

Betty and Ben Davenport, Jr.

Sue Davis

John Dever

Sarah and John Dicks Jane and Dan Dixon

Sandy and John Downey

Jean and Stephen Eitelman
Elizabeth and Alaaeldin El-Nattar

Charles Errico

Kimberly Evans

Wendy Ezell

Pamela Faggert

Sheryl Finucane

Nancy Firestone and Patricia Payne

Paul Fitzgerald

Christopher and Rhonda French

Adam and Rhonda Fried Leah Fried Sedwick and

Vince Sedwick

Catherine Gaiser

Marcella Gale

Douglas Garcia Richard Gilliam

Julia Gilliam Sterling and

Danny Sterling

Mary Bruce Glaize

Mark and Tonya Graham

Karen Greene

Ruth Greene

Shannon and Heather Hair

Edwin Hall

Michael Hardy and Eva Hardy Holly Hazard and Richard Clayton

Dorcas Helfant-Browning and

G. Landon Browning Jr

Joseph and Vickie Hollis

Ronald and Anne Holmes

A. Linwood Holton

Timothy Kaine and Anne Holton

Pat Huber

Elaine Humphrey

Patsy Joyner

Wendy Kang

Bipin Khana

Vincent and Maureen La Piana

Rebecca Laben

Donna Ladd Taylor Landrie Mary Lawson

Aubrey and Peggy Lane

Erin Leftwich

Maria Legrand and Barry Hayes

Rosalie and Monroe Lesser

James Lester

Carrie Lewis

Howard and Joan Lewis

Cynthia Lofaso

Chris and Linda Lumsden

John Maxfield

Kristie McComb

Diane McDougall

Dan and Debby McGinn

Crystal McNair

Jesse Miller

Jill Mitchell

Marlene and Robert Mondziel

Gaye Montgomery

Emily Moore

April Morgan

Timothy and Michele Mullins

William Murray

Kermitra Newbill

L.F. and Susan Payne

Susan Perry

Karen Petersen and Mike Honsharak

C. Michael and Nancy Petters

Julie Piercy

Meredith Pollard

Ashley Pratt

Ron and Helen Proffitt

Michael and Deborah Quillen

Herbert and Elizabeth Quinn

John and Laura Rainone

Edward Raspiller

Tiffany Ray

Paul and Margaret Reagan

Brad and Chris Repp

Sabrina Ricks

Kirstin Riddick



20





Jennifer Roark John and Stephanie Roberson Stewart and Leslie Roberson Matthew Robins and Jean Woolridge Teresa Rooney Paula and Larry Rothenberg Paul and Linda Ruppert Laurens and Faith Sartoris Dick and Eleanor Saslaw Caroline and Christopher Sauer Lynn Seuffert M. Noel Sipple Sue Skinner Diana and Bradford Smith Kathleen Smith Michael and Wendy Smith G. Reed Smyth J. Lloyd Snook and Sheila Haughey **Emily Sperlazza** Dean Sprinkle and Janie Hardin **Donna Stanley** Robin Sullenberger Tonia Talbott **Heather Taylor** Jim and Lori Taylor

Katsena Rimmer

William and Susan Taylor
Julie Treanor
Richard Treanor
Mary Vander Maten
Claire Weaver
Ronald and Marcia Webb
Rebecca White

James and Sally Wilkerson
Michael and Denise Wilkerson
Mitchell Williams
Therese Willoughby
F. Blair and Jane Wimbush
Max and Roslyn Wingett
Susan and Leroy Wood
R. Brian Wright
Rong Zhu

VCCS Employees:

James Andre
Jim Babb
Mary Barnett
Clement Britt
Katherine Butler
Laura Clark
Glenn DuBois
Lori Dwyer
Kayla Faulkner
Catherine Finnegan
Judy J. Frederick





21



Corporations and Organizations:

A & N Electric Cooperative

ACG Richmond

AmazonSmile Foundation

American Electric Power Foundation

Anthem Blue Cross and Blue Shield Foundation

Appalachian Power

Apple Federal Credit Union Educational Foundation

Arlington Community Foundation

AT&T Foundation

Atlantic Union Bank

Birdsong Charitable Foundation

Blackbaud

Carilion Clinic

Cedar Mountain Stone Corporation





CFC/National Rural Utilities Cooperative Finance Corporation

Chemung Contracting Corporation

Clark Nexsen

Commonwealth of Virginia - Department of Taxation

Commonwealth of Virginia Campaign

Community Electric Cooperative

Dewberry Engineers Inc.

Dominion Energy

Dominion Energy Charitable Foundation

Dynovis, Inc.

ECMC Foundation

Eva Hardy Charitable Fund

First English Evangelical Lutheran Church

Harmonic Solutions

Holmes, Riley & Associates of Merrill Lynch

Hunting Run Investments Inc.

Kathryn B. McQuade Foundation

Laughing Gull Foundation

Lester Charitable Fund





Mary and Daniel Loughran Foundation, Inc.

Medical Facilities of America, Inc.

Micron Technology

Mr. and Mrs. James E. Ukrop

Neall Family Charitable Foundation

New York Private Trust Company

Newport News Shipbuilding (a Division of Huntington Ingalls

Industries)

Northrop Grumman Corporation

Petters Family Foundation

Potomac Health Foundation

Richard and Leslie Gilliam Foundation

Richmond CSI Scholarship Fund Foundation

Segra

Shelton H. Short, Jr. Trust

Shentel

SyCom Technologies

Temple Rodef Shalom

The Choice for Temporaries, Inc.

The Curtis Group

The Dennis Foundation

The Henke/Campbell Family Charitable Fund

Timmons Group

Tobacco Region Revitalization Commission

TRI-COR Industries, Inc.

Universal Leaf Foundation

Valley Proteins, Inc.

Verizon Communications, Inc.

Virginia Community Colleges Association

Virginia Foundation for Public Media

Virginia529

Virginia's Community Colleges IT Services Department

Wells Fargo Foundation

If you see an error in a listing or know of a name that is missing, please contact the VFCCE by emailing zspaeth@vccs.edu.



Honorary and Memorial Gifts:

Peter Blake and Mary Blanchard (in honor of Clement Britt)
Jennifer and Fred Gentry (in memory of Gov. Gerald Baliles)

Mary Brue Glaize (in honor of Barbara and Harry Byrd)

Celeste Hall (in honor of Sue Davis and Family)

Kristen Johnson (in memory of Gov. Gerald Baliles)

Wendy Kang (in memory of Gov. Gerald Baliles)

Mary Lawson (in honor of Jennifer Gentry)

Susan Nolan (in honor of Dr. Jennifer Roark)

John and Stephanie Roberson (in honor of Stewart and Leslie Roberson)









Congratulations to the Recipients of the 14th Annual Chancellor's Award for Leadership in Philanthropy

Hosted by the Virginia Foundation for Community College Education

Blue Ridge Community College - Kenneth and Nancy Bowman

Central Virginia Community College - Donna Schewel Clark Charitable Lead **Annuity Trust**

Dabney S. Lancaster Community College - Stephen and Donna Vaughn

Danville Community College - Danville Kiwanis Club Foundation and Lions Club of Danville Foundation

Eastern Shore Community College - Tom and Page Young

Germanna Community College - Mary Jane Pitts O'Neill

J. Sargeant Reynolds Community College - Mitchell F. Haddon and Savine Neumann

John Tyler Community College - Amsted Industries

Lord Fairfax Community College - The Jenkins Family

Mountain Empire Community College - Ralph T. and Shirley M. Fisher

New River Community College - Dr. Lee and Anne Wheeler

Northern Virginia Community College - Dr. Glenn Fatzinger

Patrick Henry Community College - The Harvest Foundation

Paul D. Camp Community College - Charles R. Henderson, Jr.

Piedmont Virginia Community College - H. Gordon and Mary Beth Smyth

Rappahannock Community College - Rick and Sue Farmar

Southside Virginia Community College - Microsoft

Southwest Virginia Community College - Mary W. Lawson

Thomas Nelson Community College - Newport News Shipbuilding

Tidewater Community College - Stanley Black & Decker

Virginia Highlands Community College - David and Schéry Collins

Virginia Western Community College - Maury L. Strauss

Wytheville Community College - Floyd and Hilda Jonas

VFCCE - The Petters Family Foundation





Nurturing Knowledge with Gifts that Grow

The power of higher education to impact a student for a lifetime is clear. The knowledge and skills that are built by earning a career certification or degree enable individuals to pursue stable careers in fields that boost earning potential and can completely change the socioeconomic status of a family—often for multiple generations.

One-time and recurring philanthropic gifts reach students who need help with college access and affordability now, but there are also ways to give that can establish your legacy by improving the lives of those with the dream and drive for higher education for years to come. The most popular forms of these sustaining gifts are contributions to foundation endowments, gift annuities, naming the VFCCE as an insurance beneficiary in one's estate plans, and establishing a scholarship through planned IRA distributions or stock transfers.

Former Virginia Community College State Board member Ms. LaVonne Parker Ellis established an annual scholarship in 2015 by naming the VFCCE as a beneficiary to a portion of her life insurance. Her spirit and dedication to educational achievement live on through the students who are given the gift of opportunity as a result of her kindness and planning. Four scholars have been awarded the LaVonne Parker Ellis Memorial Scholarship to date.

While establishing an endowment or naming the Foundation as a beneficiary may not be the first types of giving that come to mind when you consider helping Virginian's change their lives with education, they are part of a category of financial gifts that can have the greatest and most lasting impact.

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"An endowment helps in three ways: First, it provides resources to pursue new ideas and pilot those showing the most promise. Second, it can provide basic administrative funding so the Foundation can continuously manage existing operations and support and incubate successful new pilot programs and expand them system-wide. Finally, it helps direct nearly every dollar of new restricted funds into educational programming rather than administration. The world is changing too fast for business as usual, but endowments provide an enormous opportunity to lift more families into 21st Century success."

> Dan Dixon, **VFCCE** Board Member

If you would like to discuss how you can create a personalized and enduring contribution to the future of community college education, we're here to help.

> Virginia Foundation for Community College Education 300 Arboretum Place, Suite 200 Richmond, Virginia 23236

Anne Rogers, Director of Community Engagement

Phone: (804) 819-5396 Email: arogers@vccs.edu



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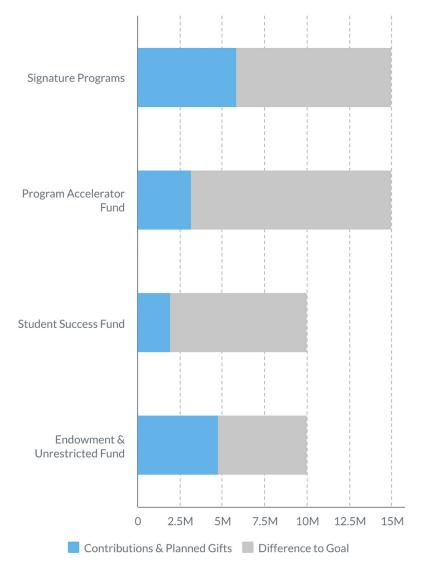


Campaign Fundraising Report

Building the Future of Virginia is a comprehensive \$50 million campaign launched in 2016 by the Virginia Foundation for Community College Education (VFCCE) in conjunction with the 50th Anniversary of the Virginia Community College System (VCCS). The campaign is a two-fold initiative to raise \$30 million for current need and \$20 million for long-term endowment.

The following campaign fund priorities help to meet critical workforce needs as expressed by business and industry partners across the Commonwealth. Local colleges can access these funds to create instructional solutions through an annual "request for proposal" process:

July 1, 2016 - December 31, 2019



Signature Programs

\$5,839,190

Includes:

Great Expectations, RVHI, Scholarships, Fellowships

Program Accelerator Fund

\$3,168,810

Includes:

Lineworker Program, Allied Heath, Early Childhood Development

Student Success Fund

\$1,944,183

Includes:

Student Emergency Funds, Urban Coaching Initiative, Food & Housing Insecurity

Foundation Endowment & Unrestricted Funds

\$4,778,797

In keeping with statewide and national practice, the Viringinia Foundation for Community College Education maintains an administrative fee of 4% which is assessed on a one-time basis on all new restricted contributions. The proceeds from this fee further Foundation development efforts, allowing for advances in processing gifts, stewarding donors, and preparing for and executing fundraising activities.





Dear Friend,

Thank you for your investments supporting community college students. We hope this report provides you with some insights regarding the impacts of your generous gifts.

Research indicates that there are many reasons why people give money to not for profits. I would suggest that the primary reason people donate is to experience the joy of giving and the ability of their gift to transform lives. Looking at the two students in the photo on the left—don't you see the sheer joy? When was the last time you leapt for joy? Think about it: You have a reason to because you make dreams come true. You're providing hope and security where often no hope existed beforehand.

We feel joy knowing students have earned a credential or degree and as a result they have a meaningful career path to help them for the rest of their lives. We feel gratitude when our early childhood educators receive teaching and advising support through initiatives such as those supported by Ben and Betty Davenport. You are changing lives—one at a time.

Doesn't your heart fill full with joy when you hear about a 27-year old former foster youth able to buy his first house because he earned a business degree and secured a stable job? The Great Expectations coach that you helped to provide listened to him and helped him get the tutoring he needed to overcome his academic obstacles.

When Michael Smith, business man and philanthropist, first funded the Fellows program serving 10 high achieving second year students who received financial aid, leadership development, and exposure to cultural and civic lessons, he said he would provide funding for one year. However, when he met those grateful students prior to their graduations, he was overcome with joy and said he and his brother, J.J. of Valley Proteins, would fund the program for another year. That was 10 years ago, and they continue their support.

From those early days to today, community leaders and philanthropists have seen the invaluable return on investment by financially supporting students with the dream and drive to attend college. The bottom line for the Commonwealth is a thriving workforce and enhanced economic development. Community college students push this progress with the help of supporters like you.



With sincerest gratitude,

Jennifer Sager Gentry

Vice Chancellor, Advancement and Executive Director Virginia Foundation for Communty College Education

Denaijer Sager Gentley

